

**Outdoor - Sports Centre
Active Nation**

List of all Dryside Activities	Duration	Sports Centre 2010/11	Sports Centre 2011/12	% increase
Full Synthetic pitch hire				
Peak adult	90 mins	£75.00	£77.50	3.33%
Off Peak adult	90 mins	£62.00	£65.00	4.84%
Peak Adult	60 mins	£56.00	£58.00	3.57%
Off peak Adult	60 mins	£47.50	£48.00	1.05%
Peak Junior	90 mins	£50.00	£62.00	24.00%
Off Peak Junior	90 mins	£40.00	£41.00	2.50%
Peak Junior	60 mins	£32.00	£35.00	9.38%
Off Peak Junior	60 mins	£32.00	£32.00	0.00%
Half pitch Syn Hire				
Peak adult	90 mins	£45.00	£48.00	6.67%
Off Peak adult	90 mins	£35.00	£36.50	4.29%
Peak Adult	60 mins	£35.00	£36.50	4.29%
Off peak Adult	60 mins	£26.00	£27.00	3.85%
Peak Junior	90 mins	£27.50	£30.00	9.09%
Off Peak Junior	90 mins	£27.50	£27.50	0.00%
Peak Junior	60 mins	£20.00	£22.00	10.00%
Off Peak Junior	60 mins	£20.00	£21.00	5.00%
Netball-per court				
Peak Adult	60 mins	£11.00	£11.50	4.55%
Off peak adult	60 mins	£7.50	£7.80	4.00%
Peak Junior	60 mins	£6.00	£6.20	3.33%
Off Peak Junior	60 mins	£4.80	£5.00	4.17%
Tennis-per court				
Peak Adult	60 mins	£6.50	£6.70	3.08%
Off peak adult	60 mins	£5.00	£5.20	4.00%
Peak Junior	60 mins	£4.00	£4.20	5.00%
Off Peak Junior	60 mins	£3.50	£3.50	0.00%

This price is new due to us not normally taking junior bookings during peak time. Originally they have had to pay peak rate adult. I would suggest taking out the £50 price for last year as it is not relevant.

Off peak times are very quiet and we would like to see the pitches used more by offering no increase in price

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Increase in line with full pitch hire, competitor analysis shows this to be at the correct level

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Crazy Golf/Putting				
Per Round	Per person	£2.10	£2.10	0.00%
Putting	Per person	£1.00	£1.00	0.00%
Athletics				
Adult	Per hour	£2.50	£2.60	4.00%
Concession	Per hour	£1.80	£2.00	11.11%
Student	Per hour	£2.00	£2.00	0.00%
Grass Football				
Adult match	Per match	£56.00	£58.00	3.57%
Junior/schools- Adult pitch	Per match	£34.00	£40.00	17.65%
Junior/schools- Junior pitch	Per match	£25.00	£26.00	4.00%
Cricket				
Adult day	40 Overs a side	£51.00	£54.00	5.88%
Adult evening	20 Overs a side	£38.00	£38.00	0.00%
Junior/schools day	40 Overs a side	£26.00	£28.00	7.69%
Junior/schools evening	20 Overs a side	£20.00	£22.00	10.00%
Rugby				
Adult	Per match	£45.00	£46.50	3.33%
Junior/schools day	Per Match	£26.00	£26.50	1.92%
Training	60 mins	£20.00	£22.00	10.00%
Bowls				
Adult Supporter	Season	£96.00	£98.00	2.08%
Concession Supporter	Season	£75.00	£76.00	1.33%
Green Fees	Per person	£3.80	£3.80	0.00%
Locker small	Season	£9.00	£9.00	0.00%
locker Large	Season	£16.00	£16.00	0.00%
Rounders				
Adult	Per match	£18.00	£20.00	11.11%
Junior/schools	Per match	£12.00	£15.00	25.00%
Cross Country				
Less than 50	Per meeting	£40.00	£42.00	5.00%
More than 50	Per meeting	£60.00	£62.00	3.33%

Attempting to increase participation by keeping the price competitive

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This price should reflect the fact they are using an adult pitch which costs more to prepare

Competition for pitches is higher in the evening and more preparation time required to produce suitable playing conditions

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Shows the time taken to line mark and prepare the pitches